

The Business Case for *e-file*, a Panel Discussion with Tax Professionals

The Business Case for e-file

Administrative Details

- Session will be recorded and available at IRS.gov
- Certificates for CPE will be available
- Questions can be emailed through link under "Questions About the Presentation"
- For technical difficulties, call (800) 717-2821



The Business Case for e-file - North Carolina

Introduction of Panelists

- Lisa Buff, CPA
- Dorothy Leamon, Tax Pro
- Rose Speece, EA



The Business Case for e-file – North Carolina

Facts about *e-file*

- Program launched in 1986
- Congressional goal of 80% returns filed electronically
- 94 million returns filed electronically in 2009
- 60 million 65% filed by tax professionals



The Business Case for e-file – North Carolina

About our panelists

Lisa Buff

- Partner with Smith, Miller and Buff in Morganton, NC.
- 20 years of accounting and taxation experience.
- Part-time instructor of accounting and taxation.

Dorothy Leamon

- Owner of Dorothy's Tax Service in Clemmons, NC.
- Nearly 25 years tax experience.
- Former Board President of National Society of Tax Professionals.

Rose Speece

- Founder and manager of North Iredell Records, Inc. in Union Grove, NC.
- Nearly 40 years tax experience.
- Vice President of the North Carolina Society of Tax Professionals.



The Business Case for e-file – North Carolina

Questions for panelists

- What compelled you to go with e-file?
- How did you make the switch to e-file?
- What has using *e-file* done for your business?
- How did you handled objections, within your company or from your clients, when you switched to e-file?
- What objections have you heard from other professionals, and how would you respond to those objections?



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Questions from Participants

Click on link under "Questions About the Presentation"



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Reminders

- Session will be available at IRS.gov
- Certificates for CPE will be emailed for live event
- Survey will be sent for your feedback
- For additional resources, visit <u>www.irs.gov/taxpros</u>
- Thanks to panelists and to all participants



The Business Case for e-file

Summary about e-file

- Easy to use
- Majority of tax professionals use it
- Saves time
- Saves money
- Safe and secure
- More and more clients request it





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